

Communication

Media messaging strategies
Consultation techniques
Internet examples
Marketing the learning region
International Links/Networks

Tools and Techniques

Stakeholder Audit tools
Learning Needs Audit Tools
Measuring/Monitoring Tools
Learning Region Charters
Personal Learning Plans

Planning and Policy

Rationales
Regional Strategies and Policies
Quality and Standards tools
Studies and Surveys
Recommendations for Devt
Case Studies

Celebration

Learning Festivals and Fairs
Recognition/Reward strategies
Family Learning Strategies
Encouraging Learning
Learning through Sport
Case Studies

Lifelong Learning for All

Learning Materials
Continuing Professional Devt
Learning Organisations
Distance Learning
Improving Access to Learning
Learning Support Strategies
Wherever, Whenever, However

Resources Old and New

Funding Strategies
Social Capital Devt schemes
Service Learning
Optimising resources
Creating New resources
Profiting from Diversity

The EUROlocal Learning Region Domains

**Helping to Transform
Europe's Regions**

Community Capital

Volunteering/Active Citizenship
Social Cohesion/Integration
Voluntary Organisations
Mobilising the community
Building Social Capital

The Green Region

Green Awareness Programmes
Green Action projects
Climate change actions
Sustainable development progs
Green profitability schemes
Waste Management strategies

Building Stakeholder Capital

- Strategies for involving industry, schools, cultural services, HE, VET etc in Learning Region Devt
- Teacher Training programmes
- Leadership strategies
- Motivating people and families
- Promoting Partnerships

Wealth Making

Present and Future Skills
Economic Devt Strategies
Studies and Surveys
Entrepreneurship Devt progs
Innovation, creativity, vision
Employability Strategies